Cultura e Creatività: nuove leve per l'innovazione multisettoriale Trieste, 26 Gennaio 2023

The role of cultural heritage research in meeting the challenges of the European Green Deal



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Forschungsallianz Kulturerbe









The Lisbon Treaty, Part I <u>Treaty on the Functioning of the</u> <u>European Union</u>,

entered into force 1 December 2009

Article 3

...... [The Union] shall respect its rich cultural and linguistic diversity, and shall ensure that Europe's cultural heritage is safeguarded and enhanced.

Article 167

Action by the Union shall be aimed at encouraging cooperation between Member States and, if necessary, supporting and supplementing their action in the following areas:

improvement of the knowledge and dissemination of the culture and history of the European peoples,

conservation and safeguarding of cultural heritage of European significance









Cultural heritage is Europe`s most prominent and unique selling point – but still highly undervalued

- > Irreplacable granary of knowledge and diversity to fight climate crisis
- A resource for the creative industry, for economic growth, employment and social cohesion
- Digitisation and online accessibility enable unprecedented forms of involvement and open up new revenue streams [don`t forget the object!]
- > An excellent tool to foster diplomacy and external relations
- Supports peace and understanding









EU Commissioner Andrea Vassilliou 2012:

"Unfortunately, the fact is that much of our heritage is under threat – from environmental degradation and climate change, from socio-economic pressures and the accelerating pace of urbanisation, from the strains of global tourism, from forgery in trade with stolen artworks and from catastrophic events like human ignorance and wars"











The European Cultural Heritage Research Programmes since 1986 – still world leader!

1986 - 1990 1st Period:
 "Effects of Air Pollution on Historic Buildings"

• 1999 – 2002 5th Period

"Protection, conservation and enhancement of European Cultural heritage" within the Key Action "The City of Tomorrow and Cultural heritage"

• 2003 - 2006 6th Period

"Protection of the Cultural Heritage and associated conservation strategies" – within Priority 8 "Scientific support to policies"

- 2007- 2013 7th Period "Protection, conservation and enhancement of cultural heritage, including human habitat"
- 2014-2020 8th Period Horizon 2020
 "Cultural heritage in societal challenges"
- 2021-2027 9th Period Horizon Europe
 "Culture, creativity and inclusive society"

more than 200 multidisciplinary research projects











Commission

INNOVATORS WALL

Innovative solutions for Cultural Heritage from EU funded R&I projects













HISTORY MORY

CULTURE

31 CULTURAL ROUTES

Discove

A high-resolution airborne A Knowledge Hub for laser scanning for mapping cultural landscapes CALI stewardship HERCULES

FAIR OF EUROPEAN

INNOVATORS IN CULTURAL HERITAGE

15-16 November 2018, Brussel

An ICT Platform to help restoring and maintainin cultural heritage under climate change impacts HERACLES



and (UHDF) for adaptive

A toolkit of technologies and methods to protect Understanding threats improving policies for cultural heritage



Space Technologies for monitoring geo-hazards in heritage sites



A novel app and a research Web tool for participatory Linternauta, a web tool for music festivals curatorship of tangible and magic lantern slides intangible heritage







Creative Co-Producti for heritage transmission experiences for cultural



nteractive e-boo



The platform for sharing hidden counterculture and collections on Holocaust practices



Virtual Reality applications Augmented and virtual for virtual underwater reality technologies for digital cultural heritage

Simax, the translation Advanced materials software and sign language for the conservation of Simax, the translation avatar for all audience in museums

A pratform for the A novel app for automa reconstruction and image recognition of archaeological artefacts ArchAIDE GRAVITATE







Advanced decision support technologies for 3D digitisation and conservation of cultural heritage artefacts





NDT wireless system for monitoring environmental conditions impacting on architectural materials SMooHS storage and conservation of 20th century cultural heritage artefacts earthquake resistance and energy retrofitting of buildings









- 'Shared management of cultural heritage'
- Advanced future technologies for heritage and arts'





for historic concrete

Multifunctional treatments A platform for the for historic concrete reconstruction and





A look back to the beginnings of cultural heritage research – a time of environmental crisis - acid rain destroying monuments.....



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We are on a 'highway to climate hell,' UN chief Antonio Guterres says at COP26 in Egypt









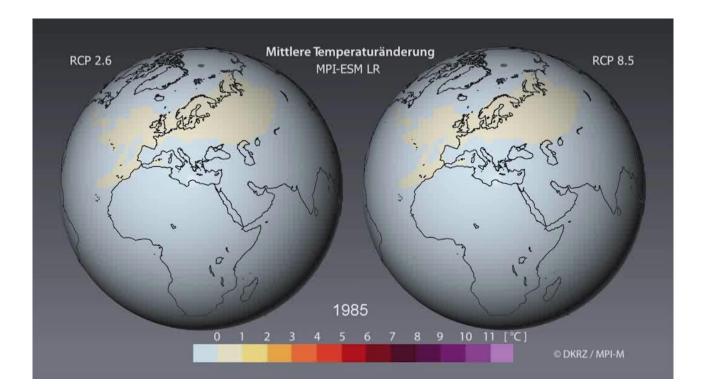




2021 Nobel Prize for climate research

Klaus Hasselmann received Nobel Prize in Physics together with <u>Syukuro</u> <u>Manabe</u> and <u>Giorgio Parisi</u>.

Already in 1976 he could show in his models that global warming is caused by increased fossil fuel burning. Temperature on Earth without **CO₂ in atmosphere: - 18°C**



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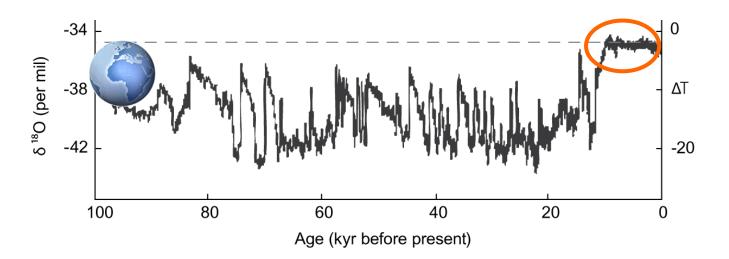
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The past evolution of the Earth has been very dynamic with different climate modes, ice periods and interglacial periods. Only in the last 10,000 years Humanity has had a stable climate!



@Greenland Ice Core Project /European Science Foundation)



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Historic signposts – from research findings to policies

19th century - 1824 Jean Baptist Fourier discovered "green house effect"

- 1896 **Svante Arrhenius** suggested that at the current rate of coal burning, the atmosphere could begin to start warming **in a few centuries**

20th century - 1988 establishment of Intergovernmental Panel on Climate Change

21st century - 2003 EU Commission DG Research's first call on climate change impacts on cultural heritage

- 2006 Stern Review on the Economics of Climate Change
- 2015 Paris Climate Agreement signed by 197 countries
- 2021 OMC Group strengthening cultural heritage resilience for climate change
- 2021 Nobel Prize for Climate Research
- 2022 Publication of OMC Report and Recommendations to EU and MS









Conserving and managing cultural resources impacted by a changing climate Public Symposium, Whaling Museum, Nantucket 8 December 2022



PARK

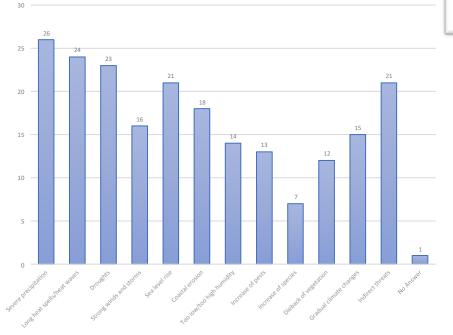
STRENGTHENING CULTURAL HERITAGE RESILIENCE FOR CLIMATE CHANGE - WHERE THE GREEN DEAL MEETS CULTURAL HERITAGE Final Report and Executive Summary 2021 - 2022 EU OMC Member States` expert group

Chair: Johanna Leissner 🗾 Fraunhofer

Threats to cultural heritage from climate change

Strong winds

- 1) Severe precipitation
- 2) Long heat waves
- 3) Droughts
- 4) Seal level rise
- 5) Indirect threats
- 6) Coastal erosion
- 7) Strong winds
- 8) Gradual climate change
- 9) Too low/high humidity
- 10) Increase of pests
- 11) Dieback of vegetation
- 12) Migration of foreign species





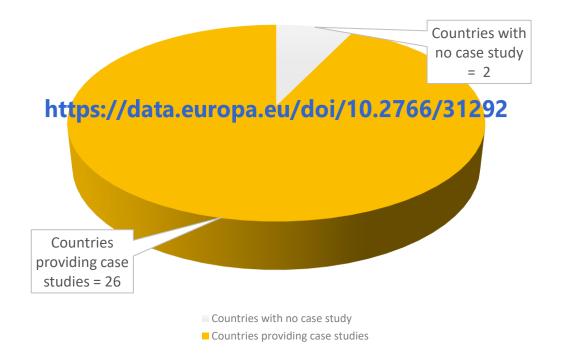
Severe precipitation



Increase of pests

83 Good practice examples from Europe!

- a source of inspiration and for up-scaling
- driven by research projects
- extremely difficult to collect the information



Adaptation and mitigation – cultural landscapes and intangible heritage

• Alpe Pedroria and Alpe Madrera – IT.

Restoration agricultural landscapes and traditional huts in the Alpine region of Lombardia to increase the resilience and function as carbon sinks

Measures:

- Recovery of pastureland began in 2014 (7 % of the original pastureland),
- Restoration of wooden huts, stone houses and paths
- **Revitalisation of traditional production of Bitto cheese** by returning of pasture and livestock
- Repopulation of animal species in danger of extinction

Impact:

- Renewed awareness in the local community, starting with the youngest, of the importance of the pastoral activity and culture and of the recovery of abandoned pastures.
- Promotion and enhancement of the intangible heritage
- Original Alpine Brown and the Orobica goats were reintroduced.
- Grasslands (pastures) act again as net carbon dioxide
- Grasslands continue to store carbon even during extreme drought simulations.



Alpe Pedroria, restored stone house in the mountains © 2015, Roberto Segattini, FAI - Fondo Ambiente Italiano

EU OMC Member States` expert group

Strengthening Cultural Heritage Resilience for Climate Change 2021 - 2022

25 EU MS and 3 associated countries sent delegates:

Austria, Belgium, Croatia, Cyprus, Czechia, Estonia, Denmark, Finland, France, Germany, Greece, Hungary, Iceland, Ireland, Italy, Latvia, Lithuania, Malta, Netherlands, Norway, Poland, Portugal, Romania, Slovakia, Slovenia, Sweden, Spain, Switzerland



Modelling of a building in times of climate change





Heavy rainfalls damage a historic building



Storm damage

Some key messages from the 10 recommendations of the OMC report

- Cultural Heritage is threatened by climate change in an unprecedented speed and scale. At the same time cultural heritage offers solutions and inspirations to the climate crisis
- Cultural Heritage and Climate Change needs to be considered in all policies and planning decisions (ministries of finances, economy, environment, spatial planning, mobility and culture) on all levels
- Cross-sectorial cooperation on all levels needs to be enhanced
- **Research** programmes are **the indispensable drivers** for implementation and are **missing mainly on national level**
- National authorities must build capacities training and upskilling of experts is central
- The collection of 83 best practice examples shows that traditional buildings or the art of making dry stone walls are sustainable & climate friendly. It is more climate friendly to repair than to demolish
- There is a need for a **common platform** at EU and national level to collect all relevant information
- National/regional and local level decision makers must incentivise by monetary and fiscal policies no data about the economic costs for adaptation and mitigation of cultural heritage are available











Dry stone walling

Demolition of buildings

Traditional farm houses

Orthodox church

Skokloster Castle

The EIT Culture & Creativity is the first programme world wide that brings together the cultural heritage sector with the creativity sector in a structured way.

This new approach will fertilise both sectors and make substantial contributions the climate transition in line with the 2030 goals of the European Green Deal.







Ideas for collaboration: Creativity of the past and creativity of today = Future!

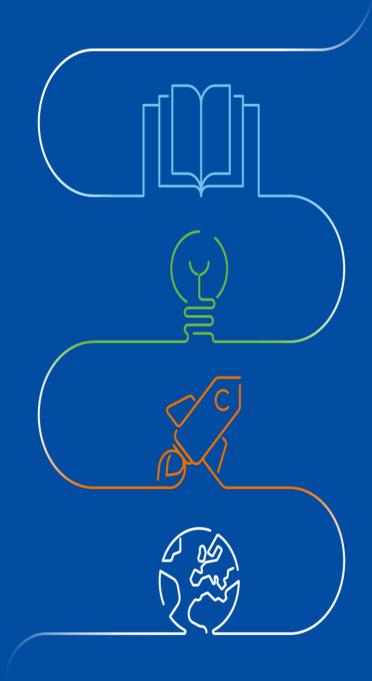
- Arts and Design
- Architecture: New European Bauhaus
- Fashion
- Skills old and new
- Digitalisation
- Story telling (films, games, media)
- Education and Research Philosophy, History and Sciences





Thank you

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